

Take control over your sex life

**ED 1000 Therapy –
The Curative Drug Free Solution for
Erectile Dysfunction**

- Safe & effective results
- Curative solution
- Pain free
- Works for men who do & do not respond to pharmaceuticals
- Clinically proven results
- Promotes spontaneity & a natural sex life

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Erectile Dysfunction – The Background

At any point in time, it is estimated that 2.3 million men in the UK suffer from Erectile Dysfunction (ED). About 70% of this is due to medical reasons such as cardiovascular disease, peripheral vascular disease and / or diabetes. This is known as vasculogenic erectile dysfunction, and is caused by blocked blood vessels which prevent blood flowing properly into the penis, which in turn reduces the hardness of the erection.

ED1000 offers a cure for erectile dysfunction and is a highly effective solution. This breakthrough, treatment, brings long lasting improvement for erectile function and sexual health - without pain or medication.

Based on the technology used in advanced cardiology treatment & utilizing shockwaves, ED1000 is a curative technique for Erectile Dysfunction - rather than masking the underlying problem as drugs would do.

For the first time, your doctor can now provide you with a clinically-proven treatment that is easy, safe and painless – delivering a full solution for vascular related ED problems.

It is painless, non-invasive, and no sedation, anaesthesia or drugs are needed.

A Natural Sex Life:

- Significant improvement in sexual performance
- Enables natural & spontaneous erection
- Curative solution
- Clinically proven

The treatment is effective ...

Extensive clinical trials have shown significant improvement in erectile function for up to 2 years following treatment. Results show that around 50% of men will no longer need PDE5i drugs (such as Viagra or Cialis), with a further 25% only using them occasionally (ref. 1).

The therapy enables patients with severe ED - for whom medications have had no effect, and whose only choices were vacuum pumps, injections, and implants - to become responsive to drug treatments. 73% of men in this category can expect a good result (ref. 2).

Results from the most extensive & in depth clinical trial so far were published in the Journal of Urology in May 2012, and detailed excellent results in erectile function and other important factors (ref. 3).



How is ED1000 Therapy Different to PDE5 Inhibitors?

ED1000 Therapy treats the cause of vascular related ED unlike drugs which give a temporary solution. Between 50 to 75% of patients will find that they no longer need these drugs, or will use a reduced dose. This leads to a more natural and spontaneous sex life.

Drug treatments have limitations - there can be adverse events and contraindications in men who suffer from some medical conditions such as heart disease. In addition to this there is a lack of spontaneity & having to "pre-prepare" for sex.



Treat the cause & not the symptoms ... DRUG FREE



Is it safe? Are there side-effects?

Yes, the treatment is safe. It is non-invasive and no medications are used. There are no reported side-effects during, immediately following, or post-treatment. Patients are able to return to their daily routines immediately after each treatment session. ED1000 Therapy is based on technology that has been used safely in millions of cases world-wide.

Is it painful? Are sedation or pre-treatment procedures required? What does it feel like?

No, the treatment is not painful, and no sedation or preparatory procedures are required. During the treatment patients can feel a gentle tapping sensation.

Where is the treatment performed? Is it done discreetly? Is hospitalization required?

Typically, the treatments are performed in doctors' clinics, which, by their nature, are discreet. They are conducted in a private room, with only the therapist present.

How long does it take?

Each session takes approximately 20 minutes. The entire treatment protocol consists of several sessions, which are conducted over a number of weeks.

How soon can improvement be noticed? How long will it last?

Patients can report improvement within 3 weeks of beginning the treatment, with a high rate of satisfaction for more than a year following treatment. Two year clinical results are currently being published and demonstrate the treatment is lasting.

Will treatments need to be repeated in the future?

Generally, following the initial series of treatments, additional treatments may not be required. However, it can be repeated as often as necessary.

How does the technology work?

ED1000 Therapy is designed especially for problems of Erectile Dysfunction. It is based on the use of low intensity extracorporeal shock waves, which have been used successfully since 2005 in advanced heart failure treatments. It does this by improving blood flow into the tissue. The origins of this technology dates back to the 1980's and millions of safe and effective treatments have been done across the world in different areas of medicine varying from wounds to kidney stones.

ED1000 shock waves are focussed onto the treatment area, creating new blood vessels in penile tissue, which then enables the patient to achieve & maintain firm, natural erections.



How is Shock wave therapy different from other ED treatments?

Shock wave therapy is a non-invasive, non-pharmacological procedure that triggers a natural mechanism that actually fixes vascular-related ED problems, rather than just treating the symptoms. Unlike other therapies that utilize drugs such as Viagra, Cialis, or Levitra - or employ vacuum pumps, injections or implants - ED1000 Therapy has no detrimental effect on any systems or organs of the body & does not require surgery.

ED1000 Therapy is the only curative treatment available.



Mr CJ Shukla B Sc (Hons), MBBS, PhD, FRCS (Urol)

CJ Shukla is a Urologist who offers subspecialist management of basic and complex men's health conditions and also maintains his general urology interest by offering assessment and treatment of common urological conditions.

He qualified with distinctions and prizes from Guys and St Thomas' hospitals London, and completed his basic surgical training in Norwich. He then furthered his research interest and obtained a PhD from the University of East Anglia by researching into the molecular pathology of prostate cancer. He was awarded fellowships and funding by the Medical Research Council (MRC), the British Urological Foundation and the Royal College of Surgeons of England during this PhD period.



During his higher surgical training in the field of Urology in the Eastern Deanery (which includes Cambridge and Norwich), Mr Shukla completed the prestigious and competitively sought UCLH (University College London Hospitals) fellowship in Andrology. He furthered this experience and interest with a further fellowship/mentorship type programme in Edinburgh in the fields of andrology and male reconstructive procedures.

In addition to his surgical interests, he offers the ED 1000 treatment and receives referrals from the East of Scotland, the North East of England, as well as internationally.

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Where can further information about the technology be found?

Free on-line assessment and additional information regarding the treatment is available on our patient website:



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